

## **KCDS Horse Show Sponsorship and Advertising Opportunities**

KCDS is expanding its horse Show program for the April and May horse shows in 2012. We will have a master keepsake Show program used for all shows.

**This is a terrific marketing opportunity for your business or a personal message to someone for the show season. In addition to having an Ad in the Show program you can also be a class sponsor of the class or classes of your choice! All class sponsors will receive recognition for their support of KCDS in the day sheets inserted into our Show Program.**

### **Fee Schedule for 2012 April/May KCDS Commemorative Horse Show Program:**

Full Page Ad: \$100

HalfPageAd: \$50

Quarter Page Ad: \$25

Business Card: \$15

Full: Copy Size 8" W x 10.5" L

Half: CopySize 8"Wx5.25"L

Quarter Page: Copy Size 4" W x 5.25" L

### **Horse Show Title Sponsor – \$2500**

**G.R. Milner Ford** has signed on for the second year as the Title sponsor for the KCDS Kick Off show. As Title sponsor, they receive all of the entitlements of a Corporate Sponsor, as detailed in the KCDS Sponsorship Brochure, as well as premier vendor location at the show and hourly announcement of their name. Their name will be incorporated in the name of the show, and they will receive preferential ad placement in the KCDS commemorative horse show program. Their banner will be displayed at all shows and the brochures they provide will be handed out to every competitor and available to all at the show.

***We are seeking a Title Sponsor for our 2012 May Show as well.  
Contact Melissa Allen for more details!***

**CLASS SPONSORSHIP:**

These sponsors will be named in the day sheets that are inserted into our show program.

**\$20 per Class or 3 Classes for \$50 -- Your name will be announced at the horse shows and included in the show program— Indicate if you have a class or level preference.**

**Yes, I am interested in advertising in the KCDS Commemorative Horse Show Program and/or Sponsoring a Class:**

Name: \_\_\_\_\_

Contact Name if listing a business

above: \_\_\_\_\_

Address \_\_\_\_\_

\_\_\_\_\_  
City, State, Zip \_\_\_\_\_

Telephone \_\_\_\_\_

Email \_\_\_\_\_

For Class Sponsors: class/level preference \_\_\_\_\_

Please mail your check made payable to KCDS and email Camera Ready Ad to:

**Melissa Allen**

**297 SW 1451 RD**

**Holden, MO 64040**

**Email AD to [melissahervert@hotmail.com](mailto:melissahervert@hotmail.com)**

**Please make sure that your ad is appropriately sized for the Ad size you would like. If you have questions on this, please email me.**